

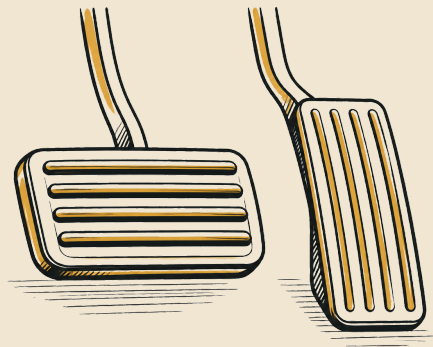
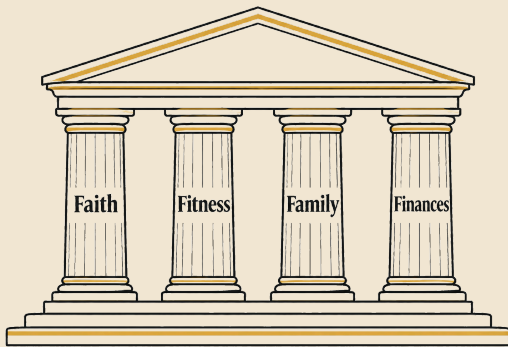
HIRE THE EXPERIENCE YOU DON'T HAVE YET

The Wisdom We Borrow with Shelby Paget and Dennis McElroy of Story Builders

Shelby and Dennis had never built a house when they started, so they borrowed experience from someone who had. This page turns these lessons into action this week.

1 3 BORROWED LESSONS

- A. Hire the experience you don't have yet.** They paid an experienced builder a profit share to run their first two homes and learned alongside him.
- B. A good partnership has a gas pedal and a brake.** One moves fast, one slows down, and each has permission to push back.
- C. Faith, fitness, family, finances.** In that order.



2 BORROW THIS (5 MINUTES)

Think of one thing you're about to try for the first time. Write down the name of one person who has already done it, and one question you'd ask them.

3 YOUR WORKSHEET

What am I starting?

What experience or skills am I missing?

Who has already done it?

What's the one question I'll ask them?

When did I send it? _____



Your next step this week: Send that one question. Keep it short and respectful, and ask only one thing.

What's one thing I could learn this week instead of trying to figure it out alone?

4 OPTIONAL: AI MENTOR PROMPT

Copy and paste this into your favorite AI tool:

Act as a sharp, honest mentor who helps people start things they've never done before.

Before you answer, ask me these one at a time:

1. What am I starting, and what does success look like in 6 months?
2. What's my background, and what have I already done that transfers?
3. How much time and money can I put in each week?
4. Who do I already know, even loosely?

Then give me:

- A table of the 3 to 5 skills or experiences I'm missing, with why each matters and how risky it is to learn it the hard way.
- For each gap, the type of person who already has it (role, stage, where to find them), plus one person in my network who might know them.
- One short, respectful message (under 80 words) to one of them, asking a single specific question about how they got started. No flattery, no ask for a call.

If I'm vague, ask before guessing. Don't invent names or facts about real people.